CONNECTING TO ANY POS

Overview...

With SaleGrabber we can interface the StickyFeet platform to almost any Point of Sale... including yours.

SaleGrabber gathers the same sales data that goes to the POS printer and attaches this data with the Loyalty Card customer details so that you can track exactly who bought what, where, when & for how much.

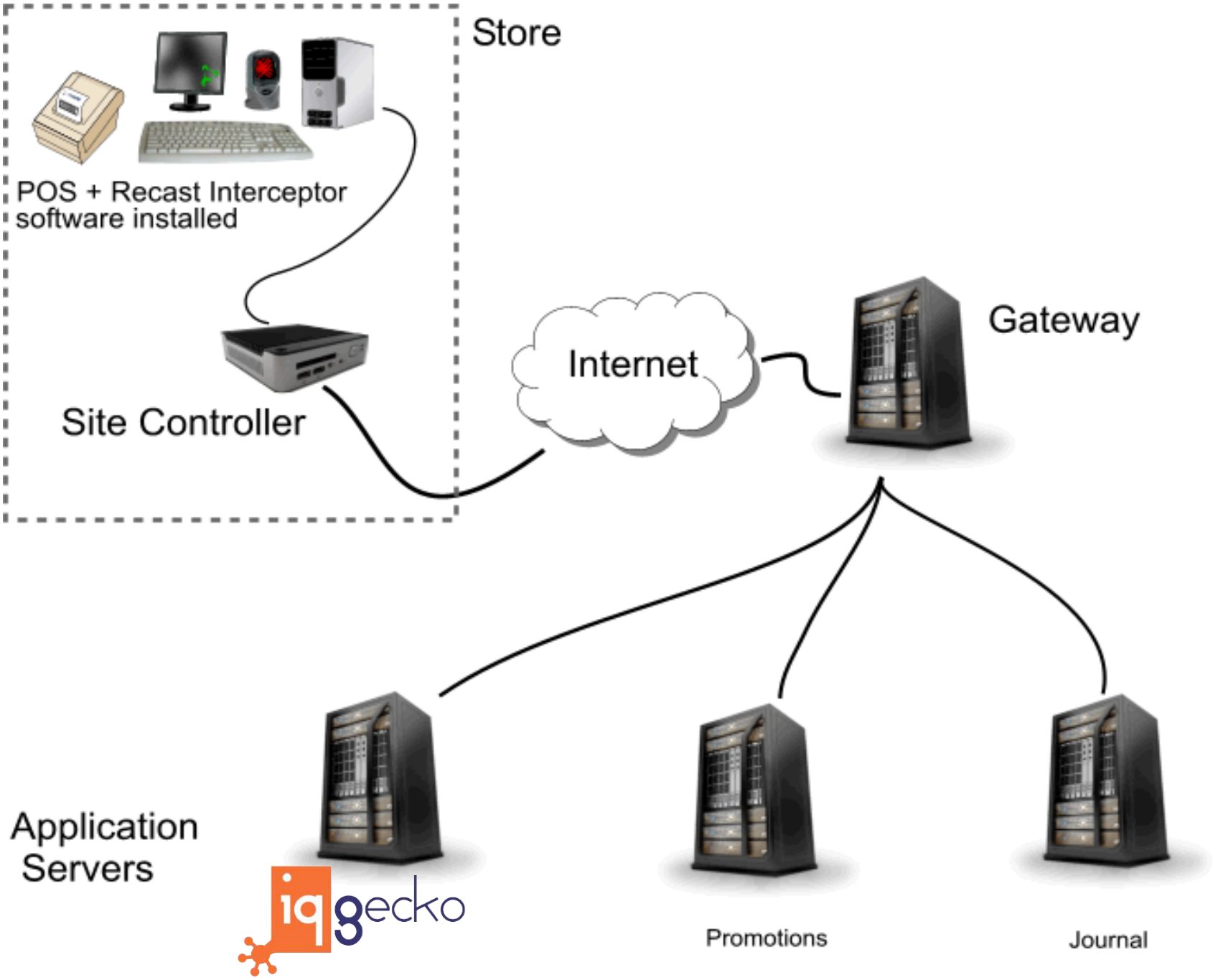
SaleGrabber can supply you with the details from every transaction (including the non-loyalty and gift card ones) if you like. This gives you your detailed analytical data for your marketing customer segmentation, recommendations and more.

Two Types Of SaleGrabber...

No matter what kind of POS you have - we have got you covered with our two SaleGrabber options:

	System 4 Data...	Tablet 4 Data...
Works with MS Windows O/S based PC POS devices.	✓	✓
Works with all types of POS models and brands (hardware and software agnostic).	✗	✓
Automatically enters the dollar value into the StickyFeet application.	✓	✓
Can capture POS-attached scanner data (Descriptions, SKUs, etc).	✓	✗
Can capture and upload all receipt printer data (Descriptions, SKUs, etc).	✓	✓
Configurable data upload allows only authorised data to be collected.	✓	✗
Displays data directly onto the POS Screen via a pop-up info box.	✓	✗
Insert static and variable data directly onto the POS receipt.	✓	✗
Store & Forward so captured off-line earn data is updated when online.	✓	✗
Remote software installation and updates.	✓	✗
Remote system offline automatic alert.	✓	✗
Requires 1 x On-Site Controller per every location.	✓	✗
Requires 1 x Android Tablet (and card reader) per every POS.	✗	✓

System 4 Data...



SYSTEM 4 DATA...

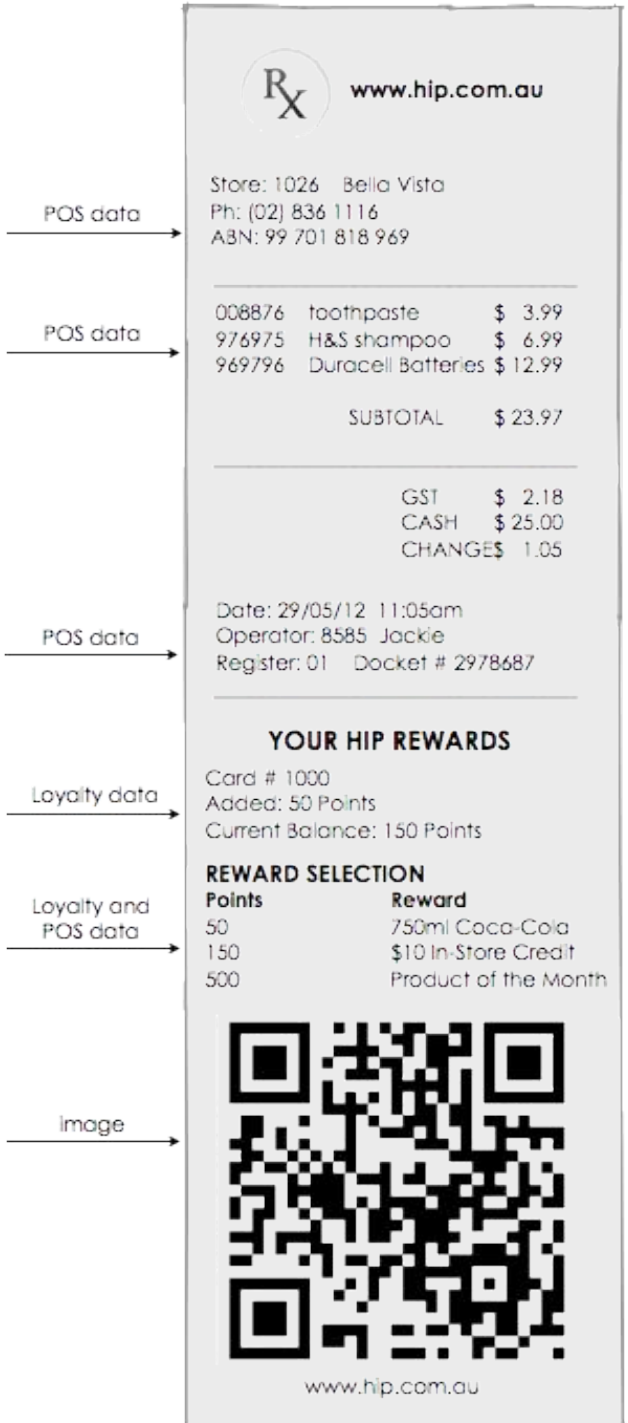
Data modification @ the Point of Sale

receipt marketing - entry

this feature is included @ no extra charge

Mixture of POS and Loyalty data.

- **A**: Normal POS sales info.
- **B**: Loyalty info.
- **C**: Mixture of Loyalty and POS info.
- **D**: Marketing image.



System 4 Data...

Data modification @ the Point of Sale

receipt marketing - trigger based

optional extra feature

Receipt marketing & messages in response to "triggers" that are activated by the consumers buying behaviour.

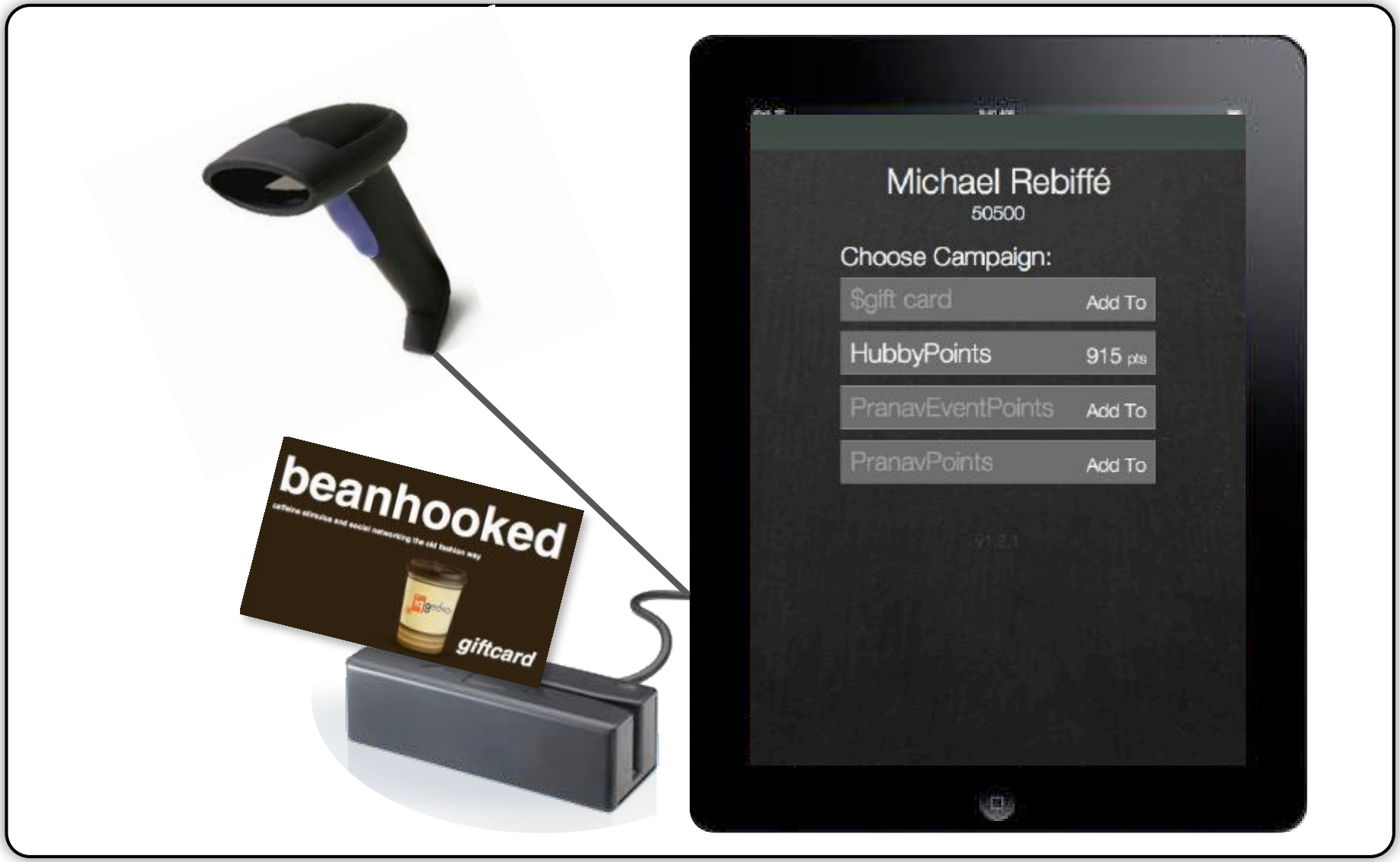
Example A: Purchase Product *A* receive advert for Product *B*.

Example B: Spend ***$X*** receive advert for ***Item Y***

Targeted offers/messages means greater relevance, leading to maximum impact and a higher ROI.

TABLET4 DATA...

step one: swipe loyalty or gift card



TABLET4 DATA...

step two: complete POS transaction

SALE GRABBER PRICING...

Pricing Schedule	One-Off Cost	Monthly Cost	Extra Cost(s)	Annual Fee
SaleGrabber - TABLET 4 DATA	$ 49.00 PER TABLET	$ 0.00	$ 0.00	$ 0.00
SaleGrabber - SYSTEM 4 DATA	$199.00 SITE CONTROLLER	$ 0.00	$ 0.00	$250.00 PER LOCATION
	$ 99.00 FIRST POS - REMOTE	$ 65.00 FIRST POS		
	$ 39.00 ADDITIONAL POS - REMOTE	$ 15.00 ADDITIONAL POS @ SAME LOCATION	$ 15.00 TRIGGER RECEIPT PER MONTH / LOCATION	

Want to get in touch?

Speak

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Drop in for a Cuppa

We'd love to see you at your place or ours.
Visit: Unit 16, 276 New Line Road in sunny Dural (northwest of Sydney and maybe 15-minutes from North Ryde)

Write

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StickyFeet@IQGecko.com.au
Facsimile: (+61 2) 8588.1237
Post (aka Snail Mail):
2 Denison Place, Windsor Downs, NSW, Australia 2756

sale grabber