

CONNECTING TO ANY POS



OVERVIEW...

With SaleGrabber we can interface the StickyFeet platform to almost any Point of Sale... including yours.

SaleGrabber gathers the same sales data that goes to the POS printer and attaches this data with the Loyalty Card customer details so that you can track exactly who bought what, where, when & for how much.

SaleGrabber can supply you with the details from every transaction (including the non-loyalty and gift card ones) if you like. This gives you your detailed analytical data for your marketing customer segmentation, recommendations and more.



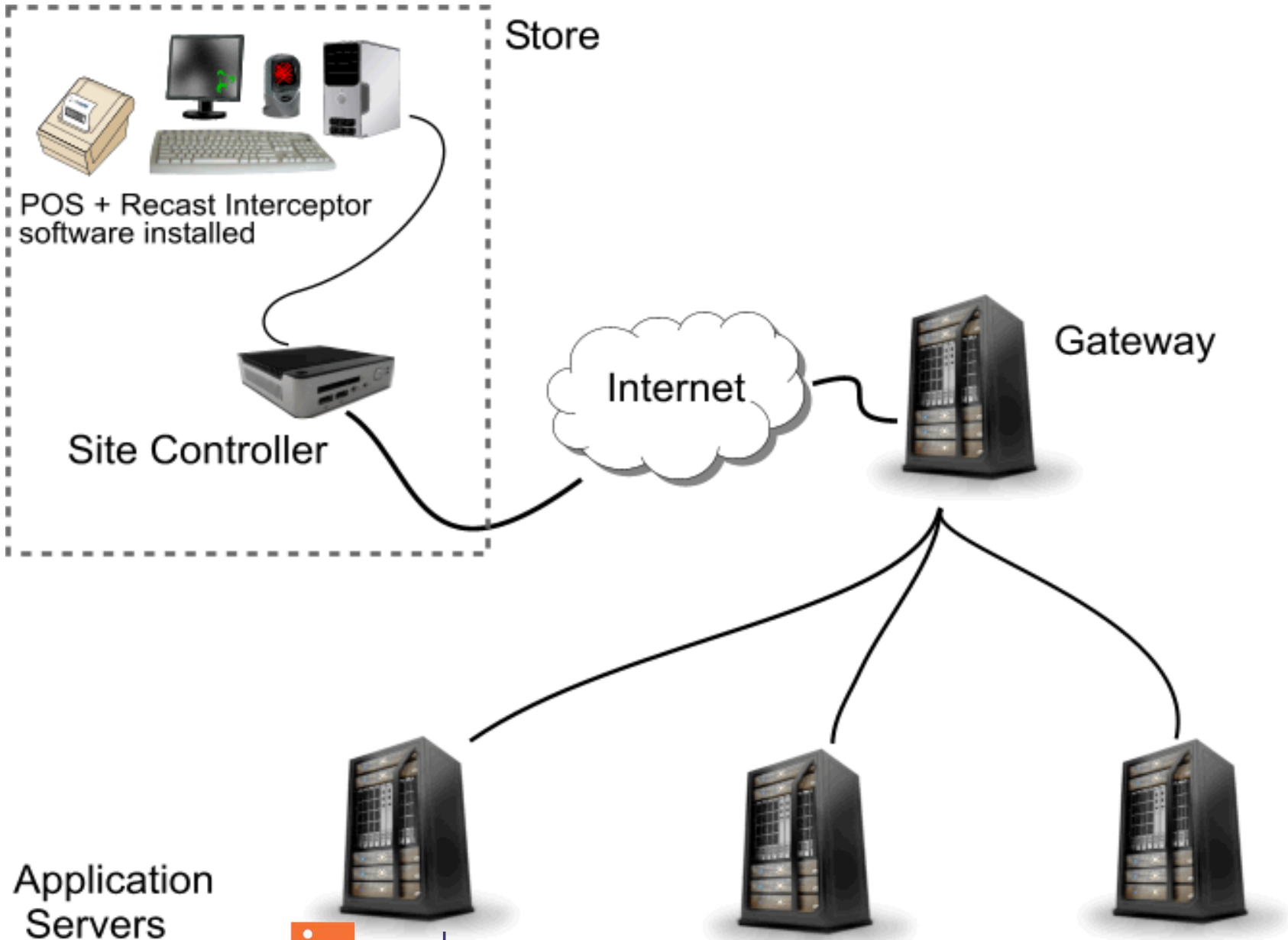
TWO TYPES OF SALEGRABBER...

No matter what kind of POS you have - we have got you covered with our two SaleGrabber options:

	SYSTEM 4 DATA...	TABLET 4 DATA...
Works with MS Windows O/S based PC POS devices.	✓	✓
Works with all types of POS models and brands (hardware and software agnostic).	✗	✓
Automatically enters the dollar value into the StickyFeet application.	✓	✓
Can capture POS-attached scanner data (Descriptions, SKUs, etc).	✓	✗
Can capture and upload all receipt printer data (Descriptions, SKUs, etc).	✓	✓
Configurable data upload allows only authorised data to be collected.	✓	✗
Displays data directly onto the POS Screen via a pop-up info box.	✓	✗
Insert static and variable data directly onto the POS receipt.	✓	✗
Store & Forward so captured off-line earn data is updated when online.	✓	✗
Remote software installation and updates.	✓	✗
Remote system offline automatic alert.	✓	✗
Requires 1 x On-Site Controller per every location.	✓	✗
Requires 1 x Android Tablet (and card reader) per every POS.	✗	✓



SYSTEM 4 DATA...



Application Servers



Promotions

Journal



SYSTEM 4 DATA...

Data modification @ the Point of Sale

receipt marketing - entry

this feature is included @ no extra charge

Mixture of POS and Loyalty data.

A: Normal POS sales info.

B: Loyalty info.

C: Mixture of Loyalty and POS info.

D: Marketing image.

The receipt displays the following information:

- Store Information:** Store: 1026 Bella Vista, Ph: (02) 836 1116, ABN: 99 701 818 969
- Itemized Sales:**

008876	toothpaste	\$ 3.99
976975	H&S shampoo	\$ 6.99
969796	Duracell Batteries	\$ 12.99
- Summary:** SUBTOTAL \$ 23.97, GST \$ 2.18, CASH \$ 25.00, CHANGES 1.05
- Transaction Details:** Date: 29/05/12 11:05am, Operator: 8585 Jackie, Register: 01 Docket # 2978687
- YOUR HIP REWARDS:** Card # 1000, Added: 50 Points, Current Balance: 150 Points
- REWARD SELECTION:**

Points	Reward
50	750ml Coca-Cola
150	\$10 In-Store Credit
500	Product of the Month
- QR Code:** A large QR code is located at the bottom of the receipt, with the URL www.hip.com.au below it.

Annotations on the left side of the receipt indicate data sources:

- POS data (three arrows pointing to the store info, itemized sales, and transaction details sections)
- Loyalty data (one arrow pointing to the rewards section)
- Loyalty and POS data (one arrow pointing to the reward selection table)
- Image (one arrow pointing to the QR code)

SYSTEM 4 DATA...

Data modification @ the Point of Sale

receipt marketing - trigger based

optional extra feature

Receipt marketing & messages in response to “triggers” that are activated by the consumers buying behaviour.

Example A: Purchase Product *A* receive advert for Product *B*.

Example B: Spend *\$X* receive advert for *Item Y*

Targeted offers/messages means greater relevance, leading to maximum impact and a higher ROI.

FRESH

Fresh Life Drive
23 June 2020 10:00am
TRANSACTION NO 0011/01
REF NO 110 000
STORE NUMBER 100
Served By : Alan

Fresh Attack Big Size	4
7.00	
Extra Large Chor Snoc	\$ 2.00
Fresh Meal	
1 x \$4.00	\$ 4.00
Mastercard \$50 Fee Pay	\$50.00

Cash \$ 48.35
Tendered \$ 65.00
Change \$ 16.65

Pre Pay \$20
Validation Code

1234 5678 9012

To use your Prepay (exchange voucher)
1. Use the Validation number shown above to GET FREE from your Validation code.
2. Use the GET FREE from your Validation Code.
Follow the rules and instructions.
Enter the Validation number printed above.

If you need help with this exchange voucher please call Validation Customer Services on 011 8000 8000. The Prepay service is subject to Validation terms and conditions.

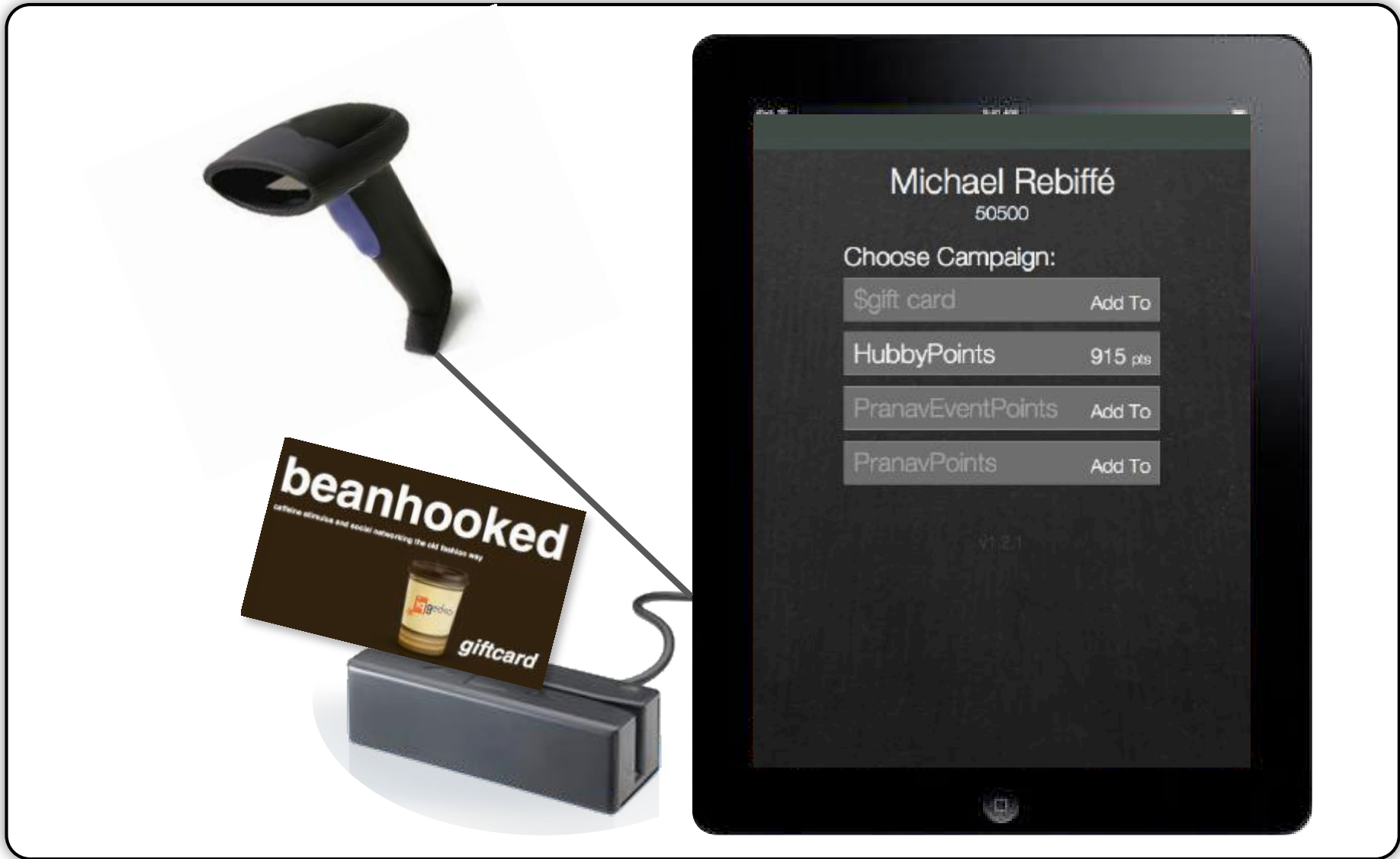
Check out our real stuff at www.fresh.co.nz

Valid 23 June 2020 10:00am

Earn Points with FRESH

TABLET 4 DATA...

step one: swipe loyalty or gift card



TABLET 4 DATA...

step two: complete POS transaction



SALE GRABBER PRICING...

Pricing Schedule	One-Off Cost	Monthly Cost	Extra Cost(s)	Annual Fee
SaleGrabber - TABLET 4 DATA	\$ 49.00 PERTABLET	\$ 0.00	\$ 0.00	\$ 0.00
SaleGrabber - SYSTEM 4 DATA	\$199.00 SITE CONTROLLER	\$ 0.00	\$ 0.00	\$250.00 PERLOCATION
	\$ 99.00 FIRST POS - REMOTE	\$ 65.00 FIRST POS		
	\$ 39.00 ADDITIONAL POS - REMOTE	\$ 15.00 ADDITIONAL POS @ SAME LOCATION	\$ 15.00 TRIGGER RECEIPT PER MONTH / LOCATION	



Want to get in touch?



Speak

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Toll Free: 1.800.814.748

Drop in for a Cuppa

We'd love to see you at your place or ours.

Visit: Unit 16, 276 New Line Road in sunny Dural (northwest of Sydney and maybe 15-minutes from North Ryde)

Write

Email:

StickyFeet@IQGecko.com.au

Facsimile: (+61 2) 8588.1237

Post (aka Snail Mail):

2 Denison Place, Windsor Downs, NSW, Australia 2756

